

2024/2025

Exterior Transit Ad Rates

Space Only

Service/Fleet Details

21 buses (mixture of 35 foot New Flyers and 40 foot New Flyers) serving the urbanized area of the Fox Cities (population approx 216,000) including Appleton, Buchanan, Grand Chute, Kaukauna, Kimberly, Little Chute, Fox Crossing, City of Menasha & City of Neenah.

Service hours include:
Monday - Friday 5:45 AM to 6:15 PM
Saturday 7:45 AM to 1:15 PM

Contract Details

Production & installation costs are not included. Costs will be quoted separately.

All display materials must be in good taste & of high quality. Advertising that is political or religious in nature as well as advertising for tobacco & alcohol is prohibited.

All artwork must be approved by Valley Transit prior to installation.

Twelve month contracts for 5 or more buses will receive a 5% discount.



Valley Transit

CONNECTING THE FOX CITIES

Phone: 920-832-5800

Fax: 920-832-1631

myvalleytransit.com

valley.transit@appleton.org

TRADITIONAL

Rates are per space per 30 day period

Location	Contract Length	Rate (per month)	
Streetside 35-foot bus 3'H X 14'W 40-foot bus 3'H X 18'W	1-2 months	\$230	
	3-5 months	\$225	
	6-11 months	\$220	
	12 months	\$200	
Curbside 35-foot bus 3'H X 8'W 40-foot bus 3'H X 12'W	1-2 months	\$210	
	3-5 months	\$200	
	6-11 months	\$195	
	12 months	\$180	
Tail 28"H X 68"W	1-2 months	\$230	
	3-5 months	\$225	
	6-11 months	\$220	
	12 months	\$200	

LARGER THAN LIFE

Rates are per space per 30 day period

Location	Contract Length	Rate (per month)	
Full Bus Wrap	1-2 months	\$1,500	
	3-5 months	\$1,350	
	6-11 months	\$1,150	
	12 months	\$1,000	
Full Side Wrap	1-2 months	\$500	
	3-5 months	\$475	
	6-11 months	\$450	
	12 months	\$425	
Partial Side Wrap 35-foot bus 6' - 9.25"H X 14'W 40-foot bus 6' - 9.25"H X 18'W	1-2 months	\$425	
	3-5 months	\$400	
	6-11 months	\$375	
	12 months	\$350	

*Vinyl on windows must be one-way vision window graphic material